



Child Care Resource Center collects 250,000 books

Literacy empowers people

The gift of literacy enables children to gain the knowledge and skills they need to succeed in school and in life. **Did you know that only 1 book is available to every 300 children in low-income neighborhoods?** Compare that to middle-income children who own an average of 13 books each.

Child Care Resource Center's commitment to the community

In 2012, CCRC **collected over 250,000 books** to distribute to children within our 2,500 square mile service area. As a result, we have given and continue to give these collected books to schools, libraries, and most of all, to children in need. CCRC has also donated books to the police department in hopes of starting their own library. The *What a Difference a Book Makes* campaign has not only helped the children and families that CCRC serves but also the community as a whole. We want to continue to help our community but to do so, we need your help.

Here's how you can help

- Donate new or gently read English and Spanish children's books (ages 0-13)
- Make a tax deductible donation
- Hold a book drive
- Feature CCRC's *What a Difference a BOOK Makes* campaign on your website

For more information, contact the Communications team at 1-866-674-KIDS or readabook@ccrcla.org.

The Child Care Resource Center is a private non-profit agency dedicated to the promotion of higher standards in child care and early education. For more than 30 years, CCRC's mission has been guided by the belief that our social and economic future depends on the quality of a young child's experiences. Our IRS tax identification number is 95-3081695.